

STAR AKREDİTASYON -INTERNATIONAL CONFERENCE ESG Part 1

October 04, 2023

Diane Freiburger/ FIBAA

Nice to meet you



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Managing Director of FIBAA

09.10.2023

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Agenda

- Introduction
- Part 1 Standard for the Internal QS of HEIs
- FIBAA Assessment Guide – how we evaluate the standards
- Q&A round

FIBAA: 29 years of higher education accreditation

09.10.2023

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FIBAA: 29 years of higher education accreditation

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Foundation for
International
Business
Administration
Accreditation

International
Accreditation
and
Quality
Assurance
Agency
for
Higher
Education
Institutions

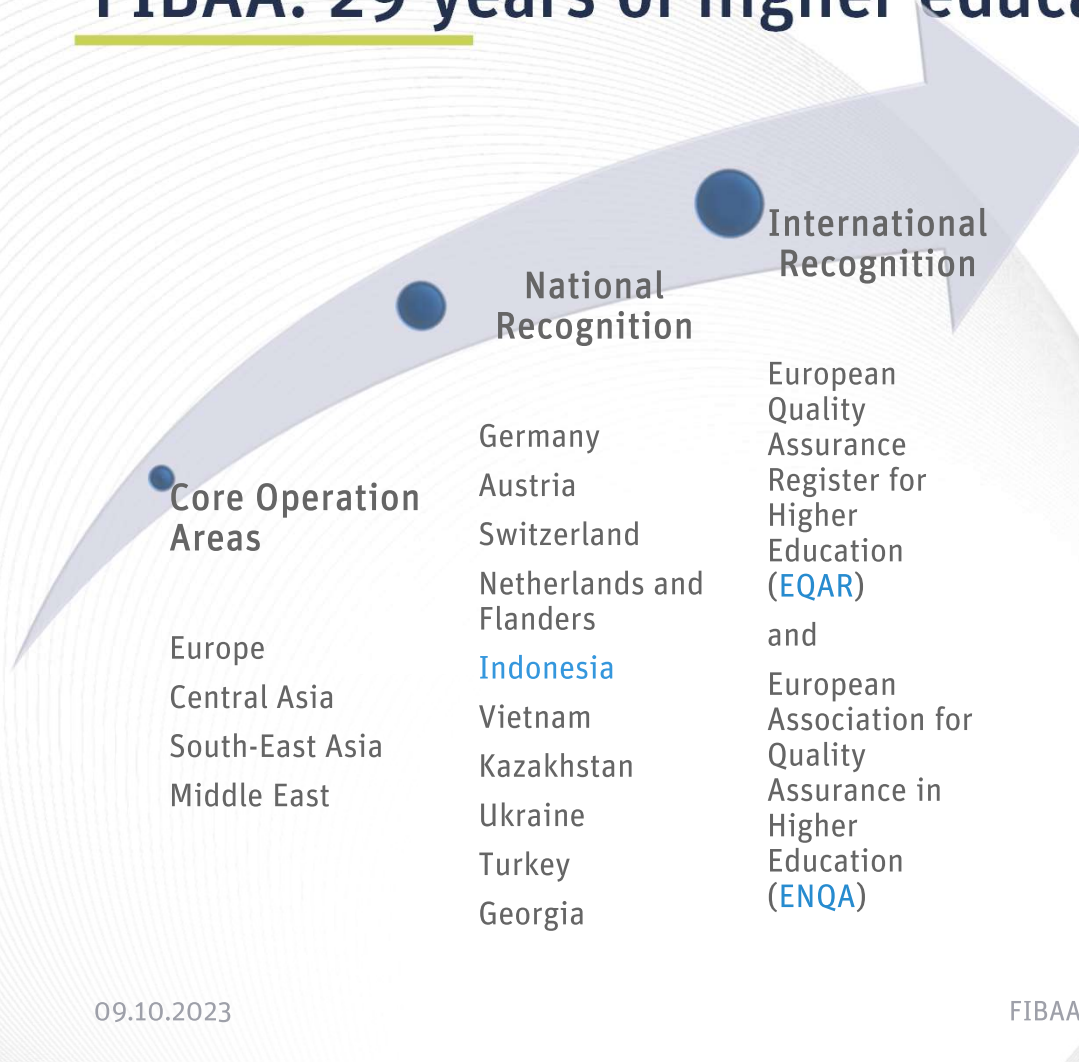
Established
in 1994

By leading
employers'
associations
and chambers
of industry
and
commerce
from
Germany,
Switzerland
and Austria

An
independent
non-profit
foundation
under Swiss
law with the
foundation's
headquarters
in Zurich,
Switzerland,
and head
office in Bonn,
Germany



FIBAA: 29 years of higher education accreditation



eqar

enqa

European Association for Quality Assurance in Higher Education



BUNDESMINISTERIUM
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FIBAA: 29 years of higher education accreditation

FIBAA PRODUCT PORTFOLIO



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ESG Part 1 / Standard for the Internal QS of HEIs

General information

- In its procedures FIBAA follows:
 - the Standards and Guidelines for Quality Assurance in the European Higher Education Area (**ESG 2015**) – Bologna declaration in 1999
 - the **ECTS User's Guide 2015**
 - the **Framework for Qualifications of the European Higher Education Area (QF-EHEA)** incl. three main **cycles** – 2005
 - Use of **learning outcomes** to describe qualifications (e.g. Bachelor, Master, Doctor)
 - Qualification description by the so-called **Dublin Descriptors**, in terms of: applying knowledge and understanding, making judgments, communication skills, and learning to learn.
- Furthermore, FIBAA always considers the national regulations for higher education in the respective country

FIBAA PROGRAM ACCREDITATION

ESG 2015

Part 1

1. Policy for QA
2. Design and Approval of Programs
3. Student Centered Learning, Teaching and Assessment
4. Student Admission, Progression, Recognition & Certification
5. Teaching Staff
6. Learning Resources & Student Support
7. Information Management
8. Public Information
9. Monitoring & Review of Programmes
10. Cyclical External Quality Assurance

Part 2

1. Consideration of Internal QA
2. Designing Meth. „Fit for Purpose“
3. Implementing Processes
4. Peer Review Experts
5. Criteria for Outcomes
6. Reporting
7. Complaints & Appeals

Part 3

1. Activities, Policies, & Processes for QA Agencies
2. Official Status
3. Independence
4. Thematic Analysis
5. Resources
6. Internal QA and Professional Conduct
7. Cyclical External Review of Agencies

ESG as the basis of European QS

ESG as the basis of European QS

- Part 1 /Internal Quality Standards for HEIs (FIBAA check this in their Accreditation Procedures)
- Part 2 *External QA* in this framework we, as agency check the QS of the HEI
- Part 3 behaves the same way, in there are the standards of QS for agencies (by ENQA we are checked on the basis of the standard 3, whether we carry out the external QA according to the standards part 2 and consider here the standards part 1)

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ESG Match to FIBAA Assessment Guide

ESG Part 1/ Standards

Activities FIBAA	FIBAA Programme Acc. Assessment Guide Programme Acc.	FIBAA Institutional Acc Assenment Guide Inst. Acc
Standard ESG Part 1		
1.1 Policy for quality assurance	5.1 Quality assurance and quality development with respect to contents, processes and outcomes 5.2 Instruments of quality assurance	I. Mission Statement, HEI's Profile and Strategic Objectives II. Management Structure and Quality Management
1.2 Design and approval of programmes	1 Objectives 3.2 Structure 4.3 Cooperation & Partnership 5.1 Quality assurance and development 5.2.3 External evaluation by alumni, employers and third parties	III.2 Outline the following areas for the selected programmes and describe the relevant processes of development. III.4 Which processes are used for the quality assessment of studies and teaching?

ESG Part 1/ Standards

Activities FIBAA	FIBAA Programme Acc. Assessment Guide Programme Acc.	FIBAA Institutional Acc Assessment Guide Inst. Acc
Standard ESG Part 1		
1.3 Student-centred learning, teaching and assessment	3.1 Content 3.2 Structure 3.3 Didactical Concept 3.4 Internationality 3.5 Multidisciplinary Competences 3.6 Skills for employment 5.2.1 Evaluation by Students	III.2 Outline the following areas for the selected programmes and describe the relevant processes of development. (Didactical Concept, Examination Concept)
1.4 Student admission, progression, recognition and certification	2. Admission 3.2 Structure	III.2 Outline the following areas for the selected programmes and describe the relevant processes of development. (Admission) V.3 Student services VII 2 Publications /Public
1.5 Teaching staff	4.1 Faculty (Didactical qualification)	VI Resources
1.6 Learning resources and student support	4.2 Programm Management 4.4 Facility & Equipment 4.5 Additional services	V. Student Services VI Resources

ESG Part 1/ Standards

Activities FIBAA	FIBAA Programme Acc. Assessment Guide Programme Acc.	FIBAA Institutional Acc Assenment Guide Inst. Acc
Standard ESG Part 1		
1.7 Information management	General Information: 0.2 Further development of the programme and implementation of recommendations from previous accreditation (if relevant) 5.2 Programme description 5.3 Information an activities during the academc year	II.4 Quality Management System II.5 Quality Management Instruments III.4 Quality assurance
1.8 Public Information	5.2 Programme description 5.3 Information an activities during the academc year	VII Publication/ Public
1.9 On-going monitoring and periodic review of programmes	1.1 Objectives of the study programme 5.1 Quality assurance and quality development with respect to contents, processes and outcomes	II.4 Quality Management System II.5 Quality Management Instruments III.4 Quality assurance
1.10 Cyclical external quality assurance	General Information, 0.2 Further development of the programme and implementation of recommendations from previous accreditation	II.4 Quality Management System Relevant through reaccreditation

Thank you!

Contact

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